

EMERGENCY SA CONFERENCE 2020



21st-22nd August 2020

Adelaide Convention Centre

Sponsorship & Trade Opportunities



The Emergency SA (EMSA) Conference

The three key professional emergency medical care bodies in South Australia have again joined forces to present this outstanding and unique emergency conference.

With each college having many years of experience in successful education events, and as a collaboration having presented previous EMSA Conferences, we have a shared vision and commitment to: provide excellent emergency medical care education; encourage access to the latest research, practices and equipment; and to continually strengthen ties across the emergency care community in SA and beyond. We invite you to consider sponsoring or exhibiting at this year's event, where you will gain exposure to a wide range of the emergency medical and nursing community from rural and metropolitan locations across SA and nationally, and have the opportunity to showcase your products and/or services.

The latest conference information is always available at www.emergencysa.org.au



Delegate Profile

The EMSA Conference is attended by 200-250 delegates biennially, with representation from the following Emergency Health Care delivery professions;

- Ambulance services & paramedical professionals
- Emergency Nurses and Doctors
- Retrieval Specialists
- Government representatives in emergency services
- Rural and Remote GP's and Nurses

emergency south australia

EMSA²⁰²⁰



An Invitation to Participate

The Emergency SA (EMSA) Conference 2020

will be held at the Adelaide Convention Centre on the 21st-22nd August 2020.

EMSA 2020 will be hosted by the Australasian College of Emergency Medicine (ACEM), the College of Emergency Nurses Australasia (CENA) and Paramedics Australasia. Representatives from all sectors of emergency health services will attend EMSA 2020.

This conference represents an excellent "across the board" promotional opportunity for any organisation or company that wishes to promote to this important sector. Delivery of sponsor benefits start as soon as your sponsorship is confirmed and sponsors will be promoted through the conference website, social media, posters, email campaigns, all of which will be progressively launched in advance of the conference.

Enquiries and Further Information

The 2020 EMSA Conference Sponsorship & Trade Liaison and Conference Convenor would be pleased to assist you with sponsorship, exhibition and general conference enquiries:



SPONSORSHIP PACKAGES

Listed in this document are sponsorship packages for your consideration.

We would be pleased to negotiate a specific package to meet your needs and promotional budget.

The EMSA 2020 Principal Sponsor

AUD \$10,000 (Inc. GST) (One Opportunity Available Only)

Principal Sponsorship can be confident of receiving the highest profile of any sponsor or company involved in EMSA 2020. The Principle Sponsor package includes:

Promotional & Website Branding

- Acknowledgement as Principal Sponsor on all Conference material (if confirmed & paid by December 2019).
- Inclusion on front cover of Conference Handbook/Programme.
- FULL page colour advertisement (provided by sponsor) in the Conference Handbook/Programme.
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- Acknowledgment on official website with logo and hotlink to your company's website.

In-session Branding

- An invitation for a representative of your organisation to address delegates at the official opening session of the conference (Two minutes).
- Prominent signage in plenary room (sponsor to provide).
- Your name, logo and status as EMSA 2020 Principle Sponsor will be included in all conference session announcement slides (which will be projected at the commencement of all plenary & concurrent sessions).

Exhibition Space

- 4 x trade display tables in prime location of your choice in the Sponsor & Exhibition Zone.

Social Event

- Acknowledgement at the Networking Functions as the EMSA 2020 Principle Sponsor.

Conference Attendance

- 4 x Exhibition & Trade Registrations to the EMSA 2020 Conference including Networking Functions.
- 2 x Complimentary Tickets to the EMSA 2020 Conference Gala Dinner.

Conference Bag Sponsor *(One Opportunity Available Only)*

AUD \$3,200 *(Inc. GST)*

Benefits Include:

- Exclusive sponsorship of conference bag including logo recognition.
- Conference Bags will be arranged by the EMSA 2020 Committee.
Company to supply the EMSA committee with their logo in the appropriate format.
- 1 x trade table in the Sponsor & Exhibition Zone.
- Prominent signage (provided by sponsor).
- Logo included in promotional material, including conference handbook, and on the www.emercysa.org.au website.
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- 2 x Exhibition & Trade Registrations to the EMSA 2020 Conference including Day catering for two company representatives (Not including EMSA 2020 Gala Dinner – however these can be purchased).



Trade Exhibitor *(Multiple Opportunities Available)*

AUD \$2200 *(Inc. GST)*

Benefits Include:

- 1 x trade table in the Sponsor & Exhibition Zone.
- Prominent signage (provided by sponsor).
- Logo included in promotional material, including conference handbook, and on the www.emercysa.org.au website.
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- 2 x Exhibition & Trade Registrations to the EMSA 2020 Conference which includes Day catering for two company representatives (Not including EMSA 2020 Gala Dinner – however these can be purchased).

SOCIAL FUNCTION OPPORTUNITIES

EMSA 2020 Networking Function

AUD \$3500 (Inc. GST)

This cocktail style event is scheduled to be held on the **evening of Friday 21st August at the Adelaide Convention Centre** and will be a wonderful networking opportunity for the EMSA 2020 Conference delegates and trade. Attendance to this networking function will be offered to every Full Conference Delegate.

Benefits include:

- Branding of the EMSA 2020 Conference Networking Function.
- Opportunity for up to 4 of your company's Trade Representatives to attend the event.
- Opportunity for a short presentation (approx. 3 mins) to delegates.
- Option to present promotional materials / gifts to each attendee.
- 1 x trade table in the Sponsor & Exhibition Zone.
- Prominent signage (provided by sponsor).
- Logo included in promotional material, including conference handbook, and on the www.emercysa.org.au website.
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- 2 x Exhibition & Trade Registrations to the EMSA 2020 Conference including Day catering for two company representatives (Not including EMSA 2020 Gala Dinner – however these can be purchased).

Note: All Social Function catering is arranged by the EMSA 2020 Conference Organising Committee.



EMSA 2020 Gala Dinner

AUD \$5000 (Inc. GST)

The Gala Dinner will be held in the **evening of Saturday 22nd August at the Adelaide Convention Centre** and will be a wonderful way to close the EMSA 2020 Conference. All Conference Delegates will have the opportunity to attend the EMSA 2020 Gala Dinner. The sponsoring company may liaise with the Organisers regarding theming and entertainment for the event.



Benefits include:

- Branding of the EMSA 2020 Conference Gala Dinner.
- Four (4) x tickets to the event.
- Opportunity for a short presentation (up to 5 mins) to delegates.
- Option to present promotional materials / gifts to each attendee.
- 1 x trade table in the Sponsor & Exhibition Zone.
- Prominent signage (provided by sponsor).
- Logo included in promotional material, including conference handbook, and on the www.emercysa.org.au website.
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- 2 x Exhibition & Trade Registrations to the EMSA 2020 Conference including Day catering for two company representatives.

Note: All Social Function catering packages, theming and entertainment is subject to approval by the EMSA 2020 Conference Organising Committee.



Re-useable Cup Promotional Package

AUD \$5,000(Inc. GST)



Benefits Include:

- Exclusive sponsorship of EMSA 2020 Re-useable Cups including sponsoring company logo (EMSA logo will also be branded on cups).
- The Environmentally friendly Re-useable Cups will be arranged by the EMSA 2020 Committee. Company to supply the EMSA committee with their logo in the appropriate format.

In addition to the benefits of Branding on the Keep Cups, your company will also receive:

- 1 x trade table in the Sponsor & Exhibition Zone.
- Prominent signage (provided by sponsor).
- Logo included in promotional material, including conference handbook, and on the www.emercysa.org.au website.
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- 2 x Exhibition & Trade Registrations to the EMSA 2020 Conference including Day catering for two company representatives (Not including EMSA 2020 Gala Dinner – however these can be purchased).



EDUCATIONAL OPPORTUNITIES

Keynote Speaker Sponsorship

AUD \$4,000 (Inc. GST) Approx. - Price negotiable depending on Travel expenses

Keynote speakers will be selected and invited by the Conference Scientific Committee who are happy to be approached with guest speaker suggestions for which the Trade Company is willing to sponsor to assist with travel & accommodation costs. The suggested speaker and topic must be relevant to the professional audience attending the EMSA 2020.

Benefits Include:

- Naming rights to the keynote speaker's presentation(s).
- Your company logo displayed on the screen in the session venue prior to the keynote speaker's presentation(s).
- Acknowledgement by the session chairperson to the keynote speaker's presentation(s).
- 1 x trade table in the Sponsor & Exhibition Zone.
- Logo included in promotional material, including conference handbook, and on the www.emergencysa.org.au website.
- The opportunity to place promotional signage (Committee approval) in the venue for the duration of the keynote speaker's presentation(s).
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- 2 x Exhibition & Trade Registrations to the EMSA 2020 Conference including Day catering for two company representatives (including EMSA 2020 Gala Dinner).



Workshop / Masterclass Sessions *(More than One Opportunity Available)*

AUD \$3,500 *(Inc. GST) Approx. Price negotiable depending on workshop costs/requirements.*

Sponsoring organisations are invited to sponsor a Workshop or Masterclass to be included in the EMSA 2020 Program. Workshops/Masterclass topics will be selected and invited by the Conference Scientific Committee who are happy to be approached with suggested topics for consideration. The suggested topic must be relevant to the professional audience attending the EMSA 2020.

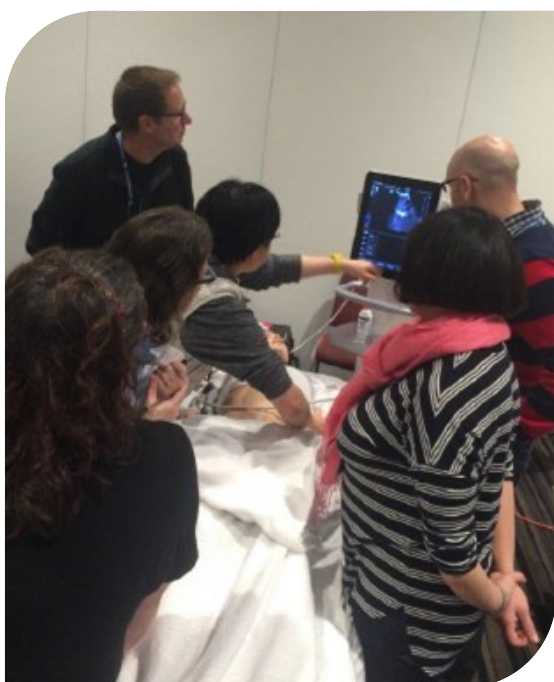
Early booking will insure that topics can be negotiated and provisions made to fit within the EMSA 2020 Program.

Benefits include:

- Opportunity to suggest and negotiate the Workshop and/or Masterclass Program with the EMSA 2020 Conference Committee.
- Ability to publicise and promote meeting to the Conference delegates (subject to guidelines).
- 1 x trade table in the Sponsor & Exhibition Zone.
- Prominent signage (provided by sponsor).
- Logo included in promotional material, including conference handbook, and on the www.emercysa.org.au website.
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor).
- 2 x Exhibition & Trade Registrations to the EMSA 2020 Conference including Day catering for two company representatives (Not including EMSA 2020 Gala Dinner – however these can be purchased).

Note: *The program for your sponsored workshop /masterclass is subject to approval by the Committee.*

If you wish your Workshop / Masterclass to be held outside of, or in addition to the EMSA 2020 Conference Program (i.e. Breakfast Symposium, Evening event etc.) then all costs associated with the event are at the Trade Company's expense. The venue and catering options can be negotiated with the EMSA 2020 Organising Committee.



EMSA 2020 Conference USB

AUD \$1000 (Inc. GST)

Benefits Include:

The company choosing this sponsorship will be provided the opportunity to provide USB sticks to delegates. The Company has the opportunity to have any relevant information relating to their company and products loaded onto this USB device. It will provide a great ongoing promotional opportunity for the sponsoring company as the EMSA Delegates will continue to use these USB stick in their professional career.

The sponsoring organisation will be responsible for the cost of providing the branded USB sticks in addition to the \$1000 right to provide fee to the EMSA Conference. The USB's should be at least 4GB in size and are subject to approval by the Conference Sponsorship & Trade Liaison and the Organising Committee.



Promotional Material

AUD \$250 (Inc. GST)

Benefits Include:

Companies who are not able to join us during the conference in the Trade and Exhibition Zone will have the opportunity to reach their target market by providing electronic promotional materials which will be passed on to delegates.

This cost is payable to the Committee in addition to the costs your company incurs for supplying the promotional material.

All promotional materials are subject to Committee approval and must be forwarded in a timely manner to the designated location for collation/preparation.



Trade Sponsor Information & Guidelines

Invoices & Accounts

- Once you have confirmed the sponsorship package with the EMSA Trade & Sponsorship Liaison a Sponsorship Invoice from EMSA2020 will be generated and sent to you.
- **All Invoices and Accounts must be paid by the Monday 1st June 2020.**
- Any company who does not pay by this due date will forfeit their sponsorship package.
- Any company withdrawing /cancelling the EMSA 2020 Sponsorship Package they have committed to after 3rd May 2020 will not be entitled to a refund.

Trade & Sponsorship Zone Floor Plan

- This will be provided closer to the conference and allocation of spaces will be at the discretion of the Sponsorship & Trade Liaison team in order to ensure the trade area is balanced.

Trade Representatives

- Please note how many Trade Representatives are included in your sponsorship package.
Trade Exhibitors can have a maximum of 2 Trade Representatives present at any one time (you may rotate your staff throughout the conference if required).
- The 2020 EMSA Principle Sponsor may have up to 4 representative present at one time.

Catering & Dietary Requirements:

- Specific dietary requirements must be confirmed 4 weeks prior to the conference.

Trade Tables

- Each company who has purchased a package including a trade display table will have a 1.8m trestle table with a black tablecloth, and 2 x chairs.
- Power for your trade table will be available. You must indicate to us if this is required no later than 2 weeks before the conference.

Trade “Bump In” / Set up time

- It is likely we will be able to access the Trade & Exhibition Zone at the Adelaide Convention Centre (ACC) in the evening of Thursday 20th August 2020 – to be confirmed closer with the ACC to the date.
- The EMSA 2020 Conference Committee will be onsite from 0700 on Friday 21st August for trade who wish to set up on the morning of the conference.
- The EMSA 2020 Conference Registration Desk opens at 0800 on Friday 21st August.

Equipment & Deliveries

- Delivery Details and labels will be provided closer to the date for those companies who would like to have equipment delivered to the Adelaide Convention Centre.
- Deliveries can occur from 48 hours prior to the conference and all equipment will need to be collected by Monday 24th August. Any equipment not collected within these time frames may incur a storage fee from the ACC.
- The cost of delivery and collection of sponsorship companies equipment is the responsibility and at the cost of the individual trade company. The EMSA Conference is not liable for any damage or loss to equipment.

Promotional Material

- Sponsorship Companies have the opportunity to supply promotional materials at your trade table and also electronically which will be passed on to delegates. These materials are at your own cost.
- **All promotional materials for the delegate distribution must be delivered to the Trade & Sponsorship Liaison Team by no later than Friday 5th June 2020** to allow time for collation and preparation for distribution.
- Please contact the Trade & Sponsorship Liaison for a delivery email address.

Prizes

- Trade Sponsors who would like to donate prizes for use at the conference (e.g. door prizes, competitions), please contact the Trade & Sponsorship Liaison.

Passport to the EMSA Trade & Exhibition Zone

- As an incentive for our conference delegates to actively interact with our Trade Sponsors, there will be a “Passport to the EMSA Trade & Exhibition Zone” whereby each Conference Delegate will receive little card with each of our Trade table sponsors company names on it, and they can come around to each table over the course of the conference to get the trade reps to mark off (either sign or stamp TBC) that they have visited each stand.
- Those delegates who have their “Passports” completed can then place it in an entry box and we will draw out a “winner” at the end of the conference and they will be awarded a prize.
- If you would like to donate a prize for the Passport to the EMSA Trade & Exhibition Zone, please contact the Trade & Sponsorship Liaison.

EMSA Conference Gala Dinner – Saturday 22nd August 2020

- We invite our company reps to join us at the EMSA Gala Dinner on the Saturday night.
- The EMSA 2020 Principle Sponsor is allocated 2 complimentary tickets
- The EMSA Gala Dinner Sponsor is allocated 4 complimentary tickets
- For all Trade Sponsors, you are welcome to purchase tickets to the EMSA Gala Dinner closer to the date via our Website at: <https://emergencysa.org.au/product/gala-dinner/>



EMSA²⁰²⁰

BE QUICK and lock in your Sponsorship Package today!

Contact one of us below to discuss:

Nicole Kelly – EMSA 2020 Conference Convenor

Email: trade@emergencysa.org.au

Phone: 0413 382 713



***Complete the EMSA 2020 Sponsorship & Trade
Registration Form on our Website:***

www.emergencysa.org.au