



Emergency South Australia

EMSA 2022 Revived

12-13 August
Adelaide Convention Centre

Sponsorship Proposal

Emergency South Australia

EMSA2022
Revived

EMSA2022 at a glance

When: Friday 12th - Saturday 13th August 2022

Where: Adelaide Convention Centre, Adelaide SA

Program Overview

** All meal breaks to be held amongst the Industry Exhibition

**FRIDAY 12th
AUGUST 2022**

Conference Day 1

9.00am - 5.00pm

5.00pm Networking
Function

**SATURDAY 13th
AUGUST 2022**

Conference Day 2

9.00am - 5.00pm

7.00pm EMSA 2022
Gala Dinner

Emergency South Australia

EMSA2022 Revived

INVITATION

The 2022 Emergency SA (EMSA) Conference will be held at the Adelaide Convention Centre on the 12-13 August 2022.



Please do not hesitate to reach out to us or contact the 2022 ASM Conference Manager, Natacha Costa NC Events on **0439 841 048** or ncosta@ncevents.com.au

EMSA 2022 will be hosted by the Australasian College of Emergency Medicine (ACEM), the College of Emergency Nurses Australasia (CENA) and Paramedics Australasia.

Representatives from all sectors of emergency health services will attend EMSA 2022.

This conference represents an excellent “across the board” promotional opportunity for any organisation or company that wishes to promote to this important sector.

In 2022 we will once again utilise a Trade Passport to encourage delegates to interact with every sponsor with an enticing prize to be drawn at the commencement of the last session.

Delivery of sponsor benefits start as soon as your sponsorship is confirmed and sponsors will be promoted through the conference website, social media, posters, email campaigns, all of which will be progressively launched in advance of the conference.

Who attends EMSA?

The EMSA Conference is attended by 200-250 delegates biennially, with representation from the following Emergency Health Care delivery professions;

- Ambulance services & paramedical professionals
- Emergency Nurses and Doctors
- Retrieval Specialists
- Government representatives in emergency services
- Rural and Remote GP's and Nurses

Emergency South Australia

EMSA2022
Revived

The EMSA 2022 Principal Sponsor **AUD \$7,500** (Inc. GST) (One Opportunity Available Only)

Acknowledgement as a Principal Sponsor of EMSA 2022 via:

- Acknowledgment as Principal Sponsor on all Conference material (if confirmed & paid by January 2022)
- Acknowledgment at the Networking Functions as the EMSA 2022 Principle Sponsor
- Inclusion of company logo on front cover of Conference Program
- FULL page colour advertisement (provided by sponsor) in the Conference Program
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor)
- Acknowledgment on EMSA website with logo and hyperlink to your company's website
- Your company logo and acknowledgment as EMSA 2022 Principle Sponsor will be included in all conference holding slides
- Inclusion of 200 word summary in the Conference Program of your business, product or service
- Opportunity to display prominent signage in main plenary room.

Principal Sponsor

- 4 x 1.8m display space within the Industry Exhibition in a prominent location of your choice
- An invitation for a representative of your organisation to address delegates at the official opening session of the conference (Two minutes)
- 4 x Representative Registrations to the EMSA 2022 Conference including Networking Functions
- 2 x Complimentary Tickets to the EMSA 2022 Conference Gala Dinner.



Emergency South Australia

EMSA2022
Revived

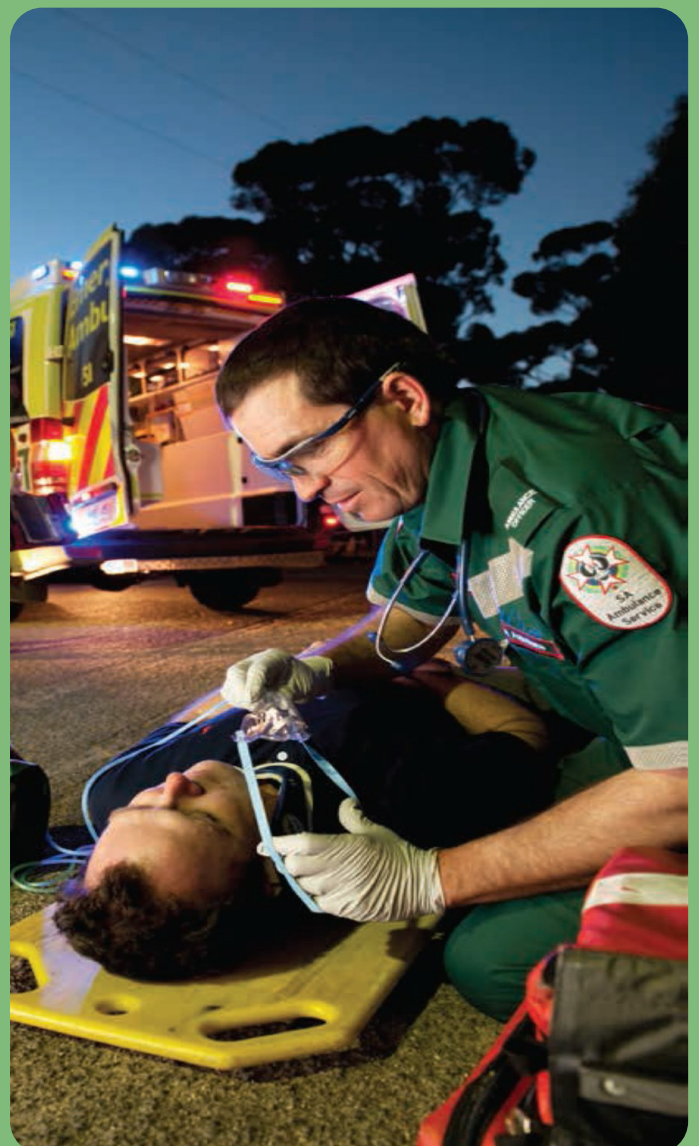
The EMSA 2022 Exhibitor

AUD \$2,200 (Inc. GST)

(Multiple Opportunities Available)

Benefits include:

- 1 x 1.8m display space at the Industry Exhibition
- Prominent signage within the Industry Exhibition (provided by sponsor)
- Company logo included in promotional material, including Conference Program and on the www.emercysa.org.au website
- Invitation to provide 1 x promotional material to delegates (to be supplied by the sponsor)
- 2 x Representative Registrations to the EMSA 2022 Conference which includes Day catering for two company representatives (excludes Gala Dinner - tickets can be purchased).



Emergency South Australia

EMSA2022
Revived

The EMSA 2022 Social Function Opportunities

Gala Dinner + Exhibitor Package **AUD \$5000** (Inc. GST)

Benefits include:

- Branding of the EMSA 2022 Gala Dinner
- Opportunity for 4 of your company's Representatives to attend the event
- Opportunity for a short presentation (up to 5 mins) to delegates
- Opportunity to provide promotional materials / gifts to each attendee
- 1 x 1.8m display table in the Industry Exhibition
- Prominent signage in the Industry Exhibition (provided by sponsor)
- Logo included in promotional material, including Conference Program, and on the www.emercyncsa.org.au website
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor)
- 2 x Industry Registrations to the EMSA 2022 Conference.



Emergency South Australia

EMSA2022
Revived

The EMSA 2022 Social Function Opportunities

Networking Function + Exhibitor Package AUD \$3500 (Inc. GST)

This cocktail event will be held on the evening of Friday 12th August at the Adelaide Convention Centre immediately following conclusion of the program and will be a wonderful networking opportunity for the EMSA 2022 Conference delegates and trade. Attendance to this networking function is included for every full Conference Delegate.

Benefits include:

- Branding of the EMSA 2022 Conference Networking Function
- Opportunity for up to 4 of your company's Representatives to attend the event
- Opportunity for a short presentation (approx. 3 mins) to delegates
- Opportunity to provide promotional materials / gifts to each attendee
- 1 x 1.8m display space in the Industry Exhibition
- Prominent signage in the Industry Exhibition (provided by sponsor)
- Logo included in promotional material, including Conference Program, and on the www.emercysa.org.au website
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor)
- 2 x Industry Registrations to the EMSA 2022 Conference (does not include Gala Dinner – tickets can be purchased).



Additional Sponsorship Opportunities

Reusable Cup + Exhibitor Package **AUD \$5000** (Inc. GST)

Benefits include:

- Exclusive sponsorship of EMSA 2022 reusable cups including your company logo adjacent to EMSA logo
- The Environmentally friendly reusable cups will be coordinated by the EMSA 2022 Committee. Sponsor to supply the EMSA committee with their logo in the appropriate format

PLUS

- 1 x 1.8m display table in the Industry Exhibition
- Prominent signage in the Industry Exhibition (provided by sponsor)
- Logo included in promotional material, including Conference Program, and on the www.emergencysa.org.au website
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor)
- 2 x Industry Registrations to the EMSA 2022 Conference (does not include Gala Dinner - tickets can be purchased).

Delegate Bag + Exhibitor Package **AUD \$3200** (Inc. GST)

Benefits include:

- Exclusive sponsorship of conference delegate bag including your company logo
- Conference Bags will be coordinated by the EMSA 2022 Committee. Sponsor to supply EMSA with their logo in the appropriate format

PLUS

- 1 x 1.8m display table in the Industry Exhibition
- Prominent signage in the Industry Exhibition (provided by sponsor)
- Logo included in promotional material, including Conference Program, and on the www.emergencysa.org.au website
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor)
- 2 x Industry Registrations to the EMSA 2022 Conference (does not include Gala Dinner - tickets can be purchased).

Emergency South Australia

EMSA2022
Revived

Additional Sponsorship Opportunities

EMSA 2022 Conference USB **AUD \$1000** (Inc. GST)

A wonderful opportunity for ongoing brand recognition as EMSA Delegates will continue to use these long after the conference concludes.

Benefits include:

- Opportunity to provide USB sticks to all EMSA 2022 delegates including opportunity to have information on your company and products loaded onto this USB.

The sponsor is to provide the branded USB sticks. The USB's should be at least 4GB in size and are subject to approval by EMSA.



Emergency South Australia

EMSA2022
Revived

Educational Sponsorship Opportunities

Keynote Speaker + Exhibitor Package **AUD \$4000** (Inc. GST)

Keynote speakers will be selected and invited by the Conference Scientific Committee who are happy to be approached with guest speaker suggestions for which the Trade Company is willing to sponsor to assist with travel & accommodation costs. The suggested speaker and topic must be relevant to the professional audience attending the EMSA 2022.

Benefits include:

- Acknowledgment as Keynote Sponsor
- Your company logo displayed on screen prior to the Keynote presentation
- Acknowledgment by session Chair prior to Keynote presentation.

PLUS

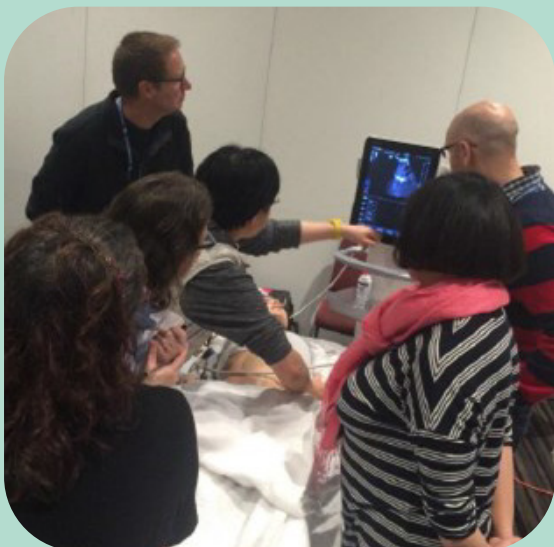
- 1 x 4.8m display table in the Industry Exhibition
- Prominent signage in the Industry Exhibition (provided by sponsor)
- Logo included in promotional material, including Conference Handbook, and on the www.emercysa.org.au website
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor)
- 2 x Industry Registrations to the EMSA 2022 Conference (does not include Gala Dinner – tickets can be purchased).



Educational Sponsorship Opportunities

Workshop + Exhibitor Package **AUD \$3500** (Inc. GST)

Sponsoring organisations are invited to sponsor a Workshop to be included in the EMSA 2022 Program. Workshops topics will be selected and invited by the Conference Scientific Committee who are happy to be approached with suggested topics for consideration. The suggested topic must be relevant to the professional audience attending the EMSA 2022. Early booking will ensure that topics can be negotiated and provisions made to fit within the EMSA 2022 Program.



Benefits include:

- Opportunity to suggest and negotiate the Workshop within the EMSA 2022 Conference Committee
- Ability to publicise and promote meeting to the Conference delegates (subject to guidelines).

PLUS

- 1 x 1.8m display table in the Industry Exhibition
- Prominent signage in the Industry Exhibition (provided by sponsor)
- Logo included in promotional material, including Conference Handbook, and on the www.emercyncysa.org.au website
- Invitation to provide promotional and publicity materials to delegates (to be supplied by the sponsor)
- 2 x Industry Registrations to the EMSA 2022 Conference (does not include Gala Dinner – tickets can be purchased).

Confirming your Sponsorship

Confirmation of your sponsorship by 16th February 2022 will increase your exposure on the EMSA website and in the forthcoming promotional campaign including announcements and email broadcasts.

To confirm your sponsorship, please complete and sign this form and return to: ncosta@ncevents.com.au

When EMSA has received this confirmation, a tax invoice will be generated and issued to you.

Company name _____

Company _____

Address _____

State _____ Post Code _____

ABN _____

Telephone _____ Fax _____

Mobile _____

Email _____

We will sponsor the EMSA 2022 Conference and select the following package:

☐ Principal Sponsor **\$7,500**

☐ Trade Exhibitor **\$2200**

☐ Gala Dinner + Exhibitor Package **\$5000**

☐ Networking Function + Exhibitor Package **\$3500**

☐ Re-useable Cup + Exhibitor Package **\$5000**

☐ Delegate bag + Exhibitor Package **\$3200**

☐ USB Sponsor **\$1000**

☐ Keynote Speaker + Exhibitor Package **\$4000**

☐ Workshop + Exhibitor Package **\$3500**

☐ I have read and agreed to the Terms and Conditions

Authorised Signature _____

Printed Name _____

Company _____

Terms and Conditions

> All prices quoted in Australian Dollars and exclude GST.

> The extent of acknowledgement of the sponsor should be commensurate with the level of sponsorship (monies, goods or services) received, and as outlined in the sponsorship proposal.

> Publicity and benefits can only proceed when payment has been received. Payment must be received within 21 days of issue of invoice.

> Registration of company attendees will be done separately upon confirmation of your sponsorship. All exhibition staff (complimentary or otherwise) must be registered.

> Sponsorship exclusivity of an event or activity, unless otherwise stated in the sponsor proposal is not guaranteed.

> If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.

> Exhibitors and sponsors are responsible for arranging appropriate insurance cover in connection with their attendance at the conference, including loss, theft & liability. EMSA cannot be held liable for any loss, liability or damage to personal property.

> You must hold a current broadform liability insurance policy for a minimum of AUD 10,000,000. A request for the name of your insurer, your policy number and its renewal date will be issued. This information will be required prior to the conference commencing.

Cancellation Policy

> Sponsorship must be paid in full by 1st June 2022. Any company who does not pay by this due date will forfeit their sponsorship package.

> Postponement by EMSA - In the event of postponement of the 2022 EMSA Conference all Sponsorship & Exhibition payments will be fully refunded.

> Cancellation by Sponsor - Cancellation must be in writing. A cancellation fee of 50% of the total sponsorship will be retained by the Organisers if the Sponsor/Exhibitor cancels prior to 30th April 2022. Cancellations after this date will attract a 100% cancellation fee of the total sponsorship.

> Should a Sponsor's attendance be impacted by any restrictions enforced by COVID-19 government regulations, EMSA will assess resolutions on a case by case basis and come to a mutual agreement with the Sponsor.

> I acknowledge and accept the Terms & Conditions and am authorised by my Company to approve this sponsorship agreement.

EMSA2022 Conference

Enquiries: **Natasha Costa - NC Events**
350 Grange Road, Kidman Park SA 5025
0439 841 048
ncosta@ncevents.com.au